

BNI Video Contest

Theme

• How has BNI positively changed your business and your community?

Eligibility

- Any member or director currently active in BNI
- One submission per member/director or group of members/directors

Contest Dates

 Video submissions will be accepted beginning April 1st, 2019 through June 30th, 2019 5:00pm EST

Prizes

Grand Prize Winner:

- Complimentary registration to Global Convention 2019
- The winning video will be featured during Global Convention 2019, with the winner presented an award on the main stage by Dr. Ivan Misner.
- The opportunity to have a private One-to-One with Dr. Misner during Global Convention 2019
- Recognition in SuccessNet prior to Global Convention

Top 10 Winners:

• Videos will be featured on BNI's YouTube, Facebook and Instagram account

Submission Details

- Videos should be 3 minutes or less in length
- Please ensure that when submitting you include:
 - Your video in.mp4 format or a link to it on Youtube
 - Your full name and email address
 - Your chapter name (if a Member)
 - Your Region and Country name(if a Director)
 - o Any other pertinent information you wish the judges to have
- Submit your entries <u>HERE</u>



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Rating

• The rating system for BNI Directors and GST members is based on 1-10 points, 10 points being the highest rating possible.

Judging

- Videos will be judged on the following criteria:
 - Creativity
 - Adherence to BNI's core values
 - o Production value
 - o Relevance to BNI
 - o Overall quality
- 1st round: Top 10 videos will be seleted by a panel of BNI Directors and GST members.
- 2nd round: The Top 10 videos will be judged by BNI Members worldwide by vote and from that vote we will narrow it down to the Top 3 videos. All BNI members are encouraged to vote for your Top 3 favorite videos from July 1st to July 19th 5:00pm EST, 2019. Please check your email for the voting instructions at the beginning of July.
- **Final round:** From the Top 3 videos, the Grand Prize Winner will be selected by BNI Directors and GST members.
- Winning videos will be announced on August 1st, 2019 and will be featured on the BNI.com website. Winners will also be notified by e-mail.

Please contact <u>marketing@bni.com</u> with any questions.