

# **BNI Video Contest**

## Theme

• How has BNI positively changed your business and your community?

## Eligibility

- Any member or director currently active in BNI
- One submission per member/director or group of members/directors

### **Contest Dates**

 Video submissions will be accepted beginning April 1<sup>st</sup>, 2019 through June 30<sup>th</sup>, 2019 5:00pm EST

#### **Prizes**

#### **Grand Prize Winner:**

- Complimentary registration to Global Convention 2019
- The winning video will be featured during Global Convention 2019, with the winner presented an award on the main stage by Dr. Ivan Misner.
- The opportunity to have a private One-to-One with Dr. Misner during Global Convention 2019
- Recognition in SuccessNet prior to Global Convention

#### Top 10 Winners:

• Videos will be featured on BNI's YouTube, Facebook and Instagram account

#### **Submission Details**

- Videos should be 3 minutes or less in length
- Please ensure that when submitting you include:
  - Your video in.mp4 format or a link to it on Youtube
  - Your full name and email address
  - Your chapter name (if a Member)
  - Your Region and Country name(if a Director)
  - o Any other pertinent information you wish the judges to have
- Submit your entries <u>HERE</u>



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# Rating

• The rating system for BNI Directors and GST members is based on 1-10 points, 10 points being the highest rating possible.

# Judging

- Videos will be judged on the following criteria:
  - Creativity
  - Adherence to BNI's core values
  - o Production value
  - o Relevance to BNI
  - o Overall quality
- 1<sup>st</sup> round: Top 10 videos will be seleted by a panel of BNI Directors and GST members.
- 2<sup>nd</sup> round: The Top 10 videos will be judged by BNI Members worldwide by vote and from that vote we will narrow it down to the Top 3 videos. All BNI members are encouraged to vote for your Top 3 favorite videos from July 1<sup>st</sup> to July 19<sup>th</sup> 5:00pm EST, 2019. Please check your email for the voting instructions at the beginning of July.
- **Final round:** From the Top 3 videos, the Grand Prize Winner will be selected by BNI Directors and GST members.
- Winning videos will be announced on August 1<sup>st</sup>, 2019 and will be featured on the BNI.com website. Winners will also be notified by e-mail.

Please contact <u>marketing@bni.com</u> with any questions.